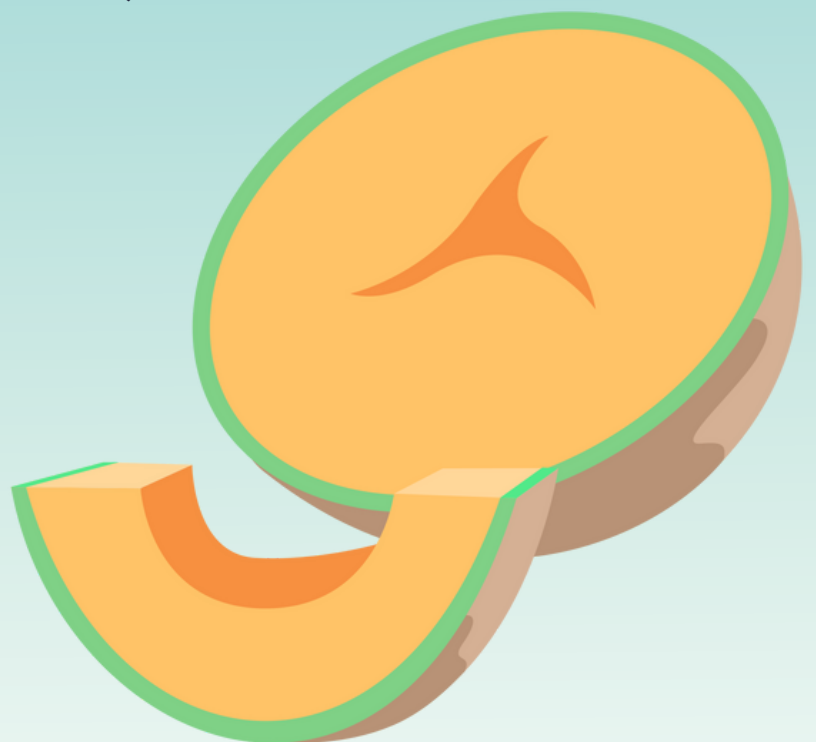


MELONJAM 3

# SPONSORSHIP PROSPECTUS

July 23 - 24, 2022



# About Us



## Where We're From

We reach out to you from Cupertino Game Development Club, a registered club within Cupertino High School that is entirely student-run by officers who have an intense passion for game development and want to spark that passion within others.

## What is MelonJam?

MelonJam 3 is a game jam, a type of hackathon where participants are tasked with creating a game in a short time span. MelonJam 3 builds off of the success of both MelonJam 1 and 2, which amassed over 200 participants across the globe. The goal of this game jam is to create chances to let youth be exposed to game development and create games they can showcase to the world. Through doing so, we also hope to show participants how useful the skills utilized in game development are and truly spark passion in this field.

## Why do we need a sponsorship?

In order to motivate more people to participate, we need funds in order to pay for prizes and reach more students. Even though we've hosted a few fundraisers, we still need grants of money or products from companies like yours to help us fund the prizes that will motivate more people to participate in MelonJam 3. Prizes could be monetary or products that your company sells. Either way, we would greatly appreciate anything you are able to offer.

# SPONSORING

## WHY SPONSOR US?

Sponsoring us allows you to build a stronger connection with generations of engineers, artists, and innovators while providing much-needed support for the STEAM community. It will also encourage participants to use your products, and we will display your company's logo on our website, social media, and Devpost! We may also mention you in an opening speech.

## WHAT CAN YOU PROVIDE?

Though we prefer monetary funds, we are open to all forms of support! We would be more than happy to accept physical or digital products, such as software trials, as prizes. Guest speakers, judges, workshops, or anything else you are able to provide are also much needed.

# THANK YOU!

## QUESTIONS?

Email us at [melonjamgdc@gmail.com](mailto:melonjamgdc@gmail.com) if you have any questions, require more information, or decide to sponsor us.

## MORE INFO

Website: [gamedevclub.tech/melonjam/](https://gamedevclub.tech/melonjam/)

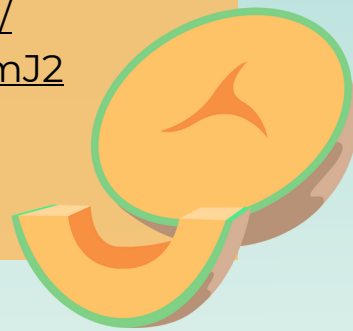
Devpost: [melon-jam-3.devpost.com/](https://melon-jam-3.devpost.com/)

Itch.io: [itch.io/jam/melonjam-3](https://itch.io/jam/melonjam-3)

Instagram:

[instagram.com/melonjam2022/](https://www.instagram.com/melonjam2022/)

Discord: [discord.gg/uYmNuZymJ2](https://discord.gg/uYmNuZymJ2)



**THANK YOU, AND WE LOOK FORWARD  
TO HEARING FROM YOU!**